

How to Self-Certify as a Small Business in SAM.gov

Follow the steps below to self-certify your business as a small business on [SAM.gov](https://sam.gov) (**System for Award Management**). It is the official U.S. government website where businesses and organizations must register to be eligible for federal contracts, receive grants or financial assistance, self-certify as a small business for procurement purposes, and represent their eligibility for SBA programs.

Step-by-Step Instructions

1. Create a Login.gov Account

Go to <https://login.gov> and create an account or sign in.

2. Register Your Entity on SAM.gov

Visit <https://sam.gov> and begin or update your entity registration. Make sure you have your UEI, DUNS (if applicable), business information, and primary NAICS (North American Industry Classification System) code ready.

You can find detailed information about **NAICS codes** (North American Industry Classification System) through the U.S. Census Bureau NAICS Search Tool: <https://www.census.gov/naics>

This is the official site to:

- Search NAICS codes by keyword
- Browse full industry categories
- View descriptions and examples

3. Select 'All Awards'

In the Entity Registration Purpose section, select 'All Awards' to be eligible for contracts and financial assistance. **This does not mean you are self-certified yet.**

4. Complete the 'Reps & Certs' Section

This is where you self-certify. Answer 'Yes' to the question: 'Is your business a small business concern under NAICS code(s) assigned to solicitations you intend to submit offers for?'

5. Verify Your SBA Size Standard

Use the SBA Size Standards Tool: <https://www.sba.gov/size-standards> to confirm your eligibility as a small business.

6. Review and Submit Your Registration

Ensure all sections are completed accurately. Submit your registration and wait for the approval email. You will be listed as a self-certified small business in [SAM.gov](https://sam.gov) when your status becomes 'Active'.

7. Optional: SBA Program Certifications

To qualify for programs like 8(a), HUBZone, WOSB, or SDVOSB, apply through <https://certify.sba.gov>. These require additional documentation and approval. For questions or assistance, contact your local APEX Accelerator: <https://www.apexaccelerators.us/>

For assistance on your certification process on SAM.gov, please contact SAM.gov Help Desk – Federal Service Desk (FSD). This is the official support portal for all SAM.gov-related issues:

<https://www.fsd.gov>